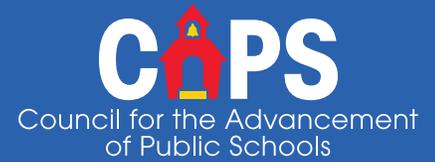


SCHOOL YEAR IN REVIEW

2023-24



PAID MEDIA STATS

47.6 MILLION DIGITAL MESSAGES DELIVERED

91 TELEVISION COMMERCIALS SHOWN

102 OUTDOOR MESSAGES POSTED

SOCIAL MEDIA STATS

532 POSTS

5.5 MILLION
SOCIAL MESSAGES DELIVERED

MEDIA

- » Cable TV
- » Audience-targeted Banners
- » Digital Billboards
- » Email Blasts
- » Facebook
- » Instagram
- » Local News Network
- » Location-based Banners
- » Mobile Billboards
- » Podcast Network
- » Radio
- » Snapchat
- » Streaming Video
- » TikTok

CAMPAIGNS

CAREER AND TECHNICAL EDUCATION

Tomorrow's technology careers start here.

From welding and automotive to the unexpected, like robotics and cyber security.

Get the Facts >

CAPS
Council for the Advancement of Public Schools

AMERICAN EDUCATION WEEK

OUR PUBLIC SCHOOLS:
THE HEART OF OUR COMMUNITY

AMERICAN EDUCATION WEEK
Nov. 13-17

CAPS
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CAPS: ALWAYS ON

A comfortable environment improves learning.

CAPS
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Learn how temperature affects students >

GET OUT THE VOTE

Public technical school gets us ready for a great job or prepped for college.

Please support our public schools.

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ARTS IN OUR SCHOOLS

ARTS IN OUR SCHOOLS
— MONTH —

ART IS ... COMFORT

LEARN MORE

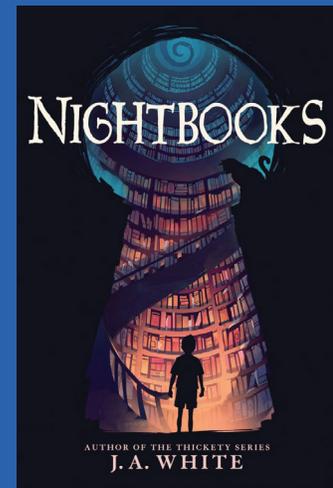
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CONNECT WITH US



AUTHOR VISIT

Author and teacher J.A. White was in Mideastern Region on April 16. His first two stops were with students at Salford Hills Elementary in the Souderton Area School District and Deibler Elementary in the Penridge School District. Following that, CAPS hosted an educator workshop with him at our region office. He discussed his approach to teaching writing and how any writing skill can be taught in a fun, creative way. A catered dinner was provided at no cost and all attendees received a FREE, signed copy of his most popular book, "Nightbooks." CAPS also donated signed copies of this book to every elementary school library in our region.



MICHENER MUSEUM

Our popular Michener Museum programming for educators returned again this year, with a workshop on Batik in January in conjunction with the special exhibition Ethel Wallace: Modern Rebel, and a Spring Open House on April 25 that will include a studio workshop on mold making and casting as well as a guided tour of CFEVA at 40: Four Decades of Supporting Contemporary Art.



NATIONAL LIBRARY WEEK

During National Library Week, we celebrated all our school librarians and library professionals in our public schools with a press release that highlighted two of our librarian members who say the stereotype of the quiet library is outdated.



Lee Calaman, a middle school librarian at Upper Perkiomen Middle School, believes that school libraries are powerful places. **"We love that libraries have books our students can check out, but they also serve as gathering places that help improve the community at large. We don't want people to keep believing that libraries are supposed to be this silent place - we want our library to be a lively center where people can come and enjoy the wide array of materials that are available."**



Jenn Roth, an elementary librarian at North Wales Elementary School, agrees that the stereotype of quiet libraries is outdated. She works with students from kindergarten through sixth grade. She explains, **"They're places where students can use their imagination, work with a classmate, and feel like they belong somewhere. I want every child to have a welcoming library where they can find themselves in a book or engage in meaningful activities with friends."**

ART SHOW

The 37th “Touch the Future” Art Show opened with an awards ceremony at Montgomery County Community College on March 3. This show was a professionally-juried art exhibit named in tribute to Christa McAuliffe, the first teacher in space who perished aboard the space shuttle Challenger in 1986 and was known to have said, “I touch the future. I teach.”

There were **25 local high schools** participating in the show, which featured **301 student artworks**. The winners of the juried show have been selected by Em Kleaver, Admissions Counselor at Temple University’s Tyler School of Art and Architecture. The 2024 show awarded **26 prizes totaling \$4,835**, which PSEA Mideastern Region CAPS sponsored alongside PSEA Montco-Retired.



SPELLING BEE



Students competed at Wissahickon High School on March 16. Spellers studied “Words of the Champions,” the 4,000-word list provided by the Scripps National Spelling Bee, to prepare for the competition. **Indigo Satko, an 8th grader from Wissahickon Middle School**, is the champion of the Scripps Bucks-Mont regional spelling bee. His winning word was “neuropathy.” The competition involved **thirty-three champions** from local schools, which ended after nine rounds. Indigo now advances to compete in the 2024 Scripps National Spelling Bee this summer near Washington, D.C. The semifinals on May 29 and the finals on May 30 will be televised on ION.

In addition to qualifying for the national competition, Indigo also wins these prizes:

- » A **six-night, expense-paid trip** for themselves and one parent/guardian to Scripps National Spelling Bee in Maryland
- » A first-place **trophy**
- » **The Samuel Louis Sugarman Award**
- » A one-year home subscription for **Britannica Online Premium**
- » A one-year home subscription for **Merriam-Webster Unabridged Online**
- » A one-year home subscription for **Epic Family**
- » A one-year home subscription for **Tynker**

SCIENCE EXPLORERS ASSEMBLIES

CAPS sponsored Science Explorers assemblies for ten of our Title I schools in the region. Science Explorers is an organization that provides high-quality, hands-on STEM enrichment opportunities for students and families alike. Each school will have two 40-minute assemblies to help students learn about chemistry concepts in a fun, engaging way.

SWAG DONATIONS

- CAPS bags to be used at the Farmers Market of Barclay Elementary in Central Bucks
- CAPS bags for Operation 143
- Boxes of **150 Pencil Pouches** and other supplies were picked up by members from:
 - » Bensalem EA
 - » Bristol Township EA
 - » Central Bucks EA
 - » MCIU EA
 - » New Hope ESP
 - » Norristown EA
 - » North Penn EA
 - » Springfield Township EA
 - » Spring-Ford EA
 - » Upper Moreland EA



FOUNDATION WORK

CAPS has made the following donations:

- » Morrisville Opportunity Education Foundation – **\$2k**
- » Stand Up for Justice Educator Fund (Central Bucks) – **\$2k**
- » Bucks County Technical High School Car Show – **\$2k**
- » Indian Valley Education Foundation – **\$1k**
- » Upper Dublin Education Foundation – **\$1k**
- » Norristown Area Education Foundation – **\$2k**
- » Spring-Ford SNAP After-Prom Party – **\$1k**

CAPS THERMOMETERS



CAPS helped to distribute **800 thermometers** via the Mideastern Region Solidarity Organizing Squad to help inform advocacy on comfortable learning and working environments throughout the region.

CAPS provided

\$500 donations to each of the schools listed below in exchange for space in their production programs.

1. Blockson Middle School
2. Blue Bell Elementary
3. Central Bucks High School South
4. Central Bucks Save the Music
5. Charles Boehm Middle School
6. Cheltenham High School
7. Churchville Elementary
8. Colonial Middle School
9. Colonial High School
10. Council Rock High School North
11. Council Rock High School South
12. Goodnoe Elementary
13. Holicong Middle School
14. Lower Gwynedd Elementary
15. Neshaminy High School
16. Newtown Middle School
17. Palisades High School
18. Palisades Middle School
19. Penn Dale Middle School
20. Pennsbury High School West Campus
21. Perkiomen Valley High School
22. Perkiomen Valley Middle School East
23. Perkiomen Valley Middle School West
24. Pine Road Elementary
25. Pottsgrove High School
26. Quakertown Music Promoters Assn.
27. Tamanend Middle School
28. Unami Middle School
29. Upper Dublin High School
30. Upper Moreland High School
31. Willow Dale Elementary School
32. Wissahickon Middle School

BRAVO!

To the cast, crew, advisors, and families who made this show possible:

Thank you.

We are proud to support our students, staff, communities, and the arts.

Learn more on our website & social media channels by scanning this with your phone:



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www.capsedu.org

